

# THE ORIGINAL SLIP-RESISTANT SHOE

**OUR MISSION** is to provide our customers with the Best Safety Footwear available, anywhere.

## IT'S NO SURPRISE

why we've been a trusted leader in foodservice safety footwear for more than 25 years. We research, design, engineer and manufacture every shoe we sell.

## FEATURING

an unbeatable price and the world's top-rated outsole, it's no wonder McDonald's has selected Shoes For Crews® as its exclusive supplier of slip-resistant footwear.



**TAKE A WALK IN OUR SHOES RISK-FREE FOR 60 DAYS**

If you're not happy with your shoes for any reason, return them within 60 days of purchase. See page 5 for details.

## Freestyle

Workplace safety gets a clean, classic look.

Add style to any uniform with a shoe that's just as comfortable as it is durable. Our patented SFC Mighty Grip outsole keeps you safe on slippery surfaces, while a padded collar and removable cushioned insoles support your every move. Made of leather and man-made upper.

**Men's: 6010 Black**  
Medium 7-10½, 11, 12, 13, 14  
Wide 7½-10½, 11, 12, 13

**Women's: 7010 Black**  
Medium 5-9½, 10, 11  
Wide 6½-9½, 10, 11

THE ONLY APPROVED STYLE FOR CREW MEMBERS:  
**THE FREESTYLE!**

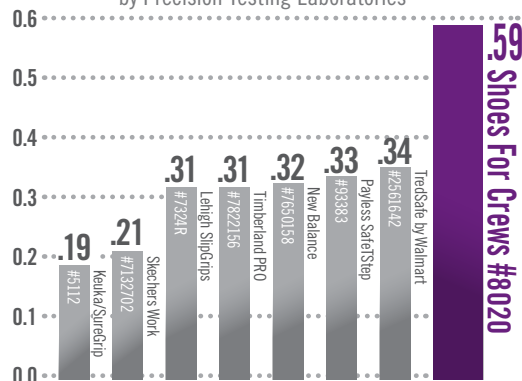


MCDONALD'S SPECIAL PRICE  
**\$15<sup>98</sup>**  
RETAIL PRICE \$37.49  
**SAVE 57%**



## SFC OUT-GRIPS THE COMPETITION

Independent Slip-Resistant Testing by Precision Testing Laboratories



On a scale where 0.0 is the absence of friction and 1.0 is very high friction (e.g., dry carpet), SFC rated .59 – more than doubling the .29 average of the competitors above. See full April 2012 Independent Lab Test results at shoesforcrews.com/technology.



## Hawk II

A casual style with incredible grip complemented by sleek lines.

Take on any surface wearing our patented SFC Mighty Grip outsole. This classic water-resistant style features removable cushioned insoles and a steel shank for the ultimate in comfort and arch support. Made of leather and man-made upper.

**Men's: 8022 Black**  
Medium 7-11½, 12, 13, 14, 15

**Women's: 9022 Black**  
Medium 5-9½, 10, 11

MCDONALD'S SPECIAL PRICE  
**\$27<sup>98</sup>**  
RETAIL PRICE \$53.49  
**SAVE 48%**



## Falcon

This breathable, cross-trainer-inspired shoe delivers maximum comfort.

Combat your longest shifts in these genuine leather shoes that feature our patented SFC Mighty Grip outsole. Features include removable cushioned insoles, a padded ankle collar and an enhanced heel counter for more support. Made of genuine leather.

**Men's: 6007 Black**  
Medium 7-11½, 12, 13, 14, 15  
Wide 8-10½, 11, 12, 13, 14

**Women's: 7007 Black**  
Medium 4, 5-9½, 10, 11, 12  
Wide 6½-9½, 10, 11

MCDONALD'S SPECIAL PRICE  
**\$19<sup>98</sup>**  
RETAIL PRICE \$53.49  
**SAVE 63%**

OVER **15** SPECIALLY PRICED

SLIP-RESISTANT SHOES TO CHOOSE FROM



THE SHOE THAT GRIPS®



PROUD PARTNERS IN SAFETY

Order today! Login to your SpendSmart Marketplace see page 5 for details

Shoes For Crews® 24/7 Customer Service  
CALL 1.800.634.7095

# McDONALD'S GRIPPING VALUES

Enjoy McDonald's exclusive low pricing



MCDONALD'S SPECIAL PRICE  
**\$22<sup>98</sup>**  
RETAIL PRICE \$37.49  
**SAVE 39%**

## Pro-Classic IV

**Outstanding grip action combined with all-day comfort.** Safely navigate wet, greasy or waxy surfaces with our patented SFC Mighty Grip outsole. This style features reinforced lateral heel support, removable cushioned insoles and a stitch-reinforced toe. Made of leather and man-made upper.

Men's: 6005 Black Medium 7-10½, 11, 12, 13, 14 Wide 7½-10½, 11, 12, 13  
Women's: 7005 Black Medium 4, 5-9½, 10, 11, 12 Wide 6½-9½, 10

MCDONALD'S SPECIAL PRICE  
**\$26<sup>98</sup>**  
RETAIL PRICE \$45.49  
**SAVE 41%**



## SFC Froggz® Pro

**The perfect addition to your work shoe collection.** Take safety and comfort to a new level with this durable, high-grade, EVA/rubber blend clog that has a 1¼" heel. Added benefits include cushioned insoles, ventilation holes along inside of shoe and our patented SFC Mighty Grip outsole. Anti-bacterial and easy to clean.

Men's: 5008 Black Medium (whole sizes only) 4-14

Women's: 5008 Black Determine size using chart. Example: women's size 8 should order men's size 7.



WOMEN'S CONVERSION SIZE CHART

MEN'S	4	5
	5	6
	6	7
	7	8
	8	9
	9	10
	10	11
	11	12

WOMEN'S  
SFC FROGGZ® PRO

MCDONALD'S SPECIAL PRICE  
**\$35<sup>98</sup>**  
RETAIL PRICE \$66.49  
**SAVE 46%**



## Pegasus

**The latest in nonslip footwear has a scooped ankle, bungee laces and a playful attitude.** This day-to-night shoe keeps you grounded with our patented SFC Mighty Grip outsole. Crisscross bungee laces flex for comfort and a great fit, while the nubuck (like suede) accents add a touch of style. Cushioned insoles guarantee long-lasting comfort. Made of genuine leather.

Women's: 9040 Black Medium 4, 5-9½, 10, 11



MCDONALD'S SPECIAL PRICE  
**\$37<sup>98</sup>**  
RETAIL PRICE \$78.49  
**SAVE 52%**



## Hornet - Steel Toe

**This durable hiker is all about safety, style and comfort.** Work safely in this water-resistant, genuine leather boot that features our patent pending SFC V-Grip™ outsole and a steel toe that meets ASTM standards.\* A steel shank, removable cushioned insoles and a reinforced rubber toe and heel cover provide durability and all-day comfort.

Men's: 8100 Black Medium 7-10½, 11, 12, 13, 14 Wide 8-10½, 11, 12, 13

\*The steel toe and composite toe meet ASTM F-2413-05 standards bearing a class 75 rating.

Styles that feature Featherlight Technology icon are built with a lightweight flexible midsole or lightweight, durable high-grade EVA/rubber blend.

# SPEND SMART Marketplace

Login to SpendSmart Marketplace and **TAKE ADVANTAGE** of the **McOpCo SPECIAL PRICING!**

SPENDSMART MARKETPLACE EMAIL: [spendsmart@us.mcd.com](mailto:spendsmart@us.mcd.com)  
SHOES FOR CREWS 24/7 CUSTOMER SERVICE: 1.800.634.7095

**ORDER TODAY!** Login to SpendSmart Marketplace:

- Log onto ISP, click on "SpendSmart Marketplace"
- Search for SpendSmart on Access McD and click on the "HOME OFFICE & MCOPCO STAFF" or "MCOPCO RESTAURANT MANAGERS" link
- Shipping & Handling billed at McDonald's low corporate rates. We can only ship orders to your McDonald's location.



100% Satisfaction Guaranteed. If you're not happy with your shoes for any reason, simply return them within 60 days of purchase using the FREE pre-paid UPS shipping label. We will gladly exchange your shoes free of charge, or refund your shoe purchase price less a \$6.95 per pair processing fee. This applies only to orders within the contiguous United States.

## MIGHTYMAT CLASSIC

### MightyMat® Classic

**The original mat. For high-traction and low-profile areas.**

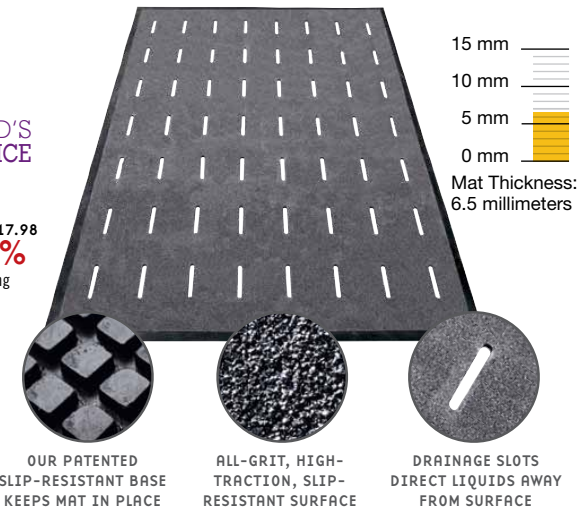
- Patented slip-resistant rubber base and grid pattern
- Anti-bacterial treatment prevents growth of mildew, fungus, algae, yeast, mold, E coli and salmonella
- Fits under doorways
- Measures 3' x 5' - thickness 6.5 mm

STYLE 20  
MCDONALD'S SPECIAL PRICE  
**\$80<sup>98</sup>**

RETAIL PRICE \$117.98  
**SAVE 31%**  
Shipping and handling billed at McDonald's low corporate rates.

### One-Year Guarantee

If not 100% satisfied, we'll refund (or replace your Mat) within ONE FULL YEAR of purchase.\* This guarantee applies to manufacturer defects. Refund excludes shipping, and a return authorization is required.



MCDONALD'S SPECIAL PRICE  
**\$7<sup>98</sup>**

RETAIL PRICE \$18.98  
**SAVE 58%**

UNISEX: 50 Black Before ordering, please determine your CrewGuard® size by using the conversion chart.

## crew Guard

SLIP-RESISTANT OVERSHOES  
**Make any shoe slip resistant and waterproof.** Prepare for unexpected messes and situations with our slip-on overshoes. They protect your shoes with our patented SFC Mighty Grip outsole. Great for new hires, visitors or any employee not already wearing our top-rated footwear.

SIZES	XXS	XS	S	S+	M	M+	L	XL	XXL
MEN'S EQ.	-	3-5	5-6	6½-8	8-9	9½-10½	10½-12½	13-15	15½-17
WOMEN'S EQ.	3-4½	5-7	7-8	8½-10	10-11	11½-12½	-	-	-

Shipping and handling billed at McDonald's low corporate rates.

# STEP INTO SERIOUS COMFORT

MCDONALD'S  
SPECIAL PRICE  
**\$25<sup>98</sup>**  
RETAIL PRICE \$53.49  
**SAVE 51%**

## Isabella

Safety, style and sophistication – all you need in one shoe.

This classic leather women's dress shoe is lightweight, flexible and features our patented SFC Mighty Grip outsole. Contour stitching and a 1½" heel make this shoe stylish enough for work and play. Made of leather and man-made upper.

Women's: 3611 Black  
Medium 5–9½, 10, 11



MCDONALD'S  
SPECIAL PRICE  
**\$33<sup>98</sup>**  
RETAIL PRICE \$63.49  
**SAVE 46%**

## Ballerina II

This graceful style is updated with luxurious full-grain leather.

In addition to being water-resistant, full-grain leather, the Ballerina II has our patented SFC Mighty Grip outsole. This lightweight and flexible style features cushioned insoles and a steel shank for added support. Rubber heel measures ½".

Women's: 3610 Black  
Medium 5–9½, 10, 11



MCDONALD'S  
SPECIAL PRICE  
**\$37<sup>98</sup>**  
RETAIL PRICE \$78.49  
**SAVE 52%**

## Chloe

This clean, modern slip-on makes style seem effortless.

Made of smooth full-grain leather, the Chloe features our patented SFC Mighty Grip outsole and soft cushioned insoles. Its steel shank offers added stability and arch support, while elastic sides ensure a great fit. Rubber heel measures 1½" for additional height.

Women's: 9069 Black  
Medium 4, 5–9½, 10, 11

MCDONALD'S  
SPECIAL PRICE  
**\$32<sup>98</sup>**  
RETAIL PRICE \$53.49  
**SAVE 38%**

## Grace

A sophisticated style paired with our legendary outsole.

Dress up your workday with our slip-resistant pump that has a 1¼" rubber heel for additional height. This water-resistant, full-grain leather shoe features our patented SFC Mighty Grip outsole, cushioned insoles and a steel shank for arch support.

Women's: 3608 Black  
Medium 5–9½, 10



## Morgan

A reliable and lustrous shoe packaged with total comfort.

Focus on your work; we'll take care of your feet. This modern and classy slip-on style has our patented SFC Mighty Grip outsole. The Morgan is made with full-grain leather and features removable cushioned insoles, a steel shank for added support and elastic for a great fit.

Men's: 1021 Black  
Medium 7–11½, 12, 13, 14

MCDONALD'S  
SPECIAL PRICE  
**\$44<sup>98</sup>**  
RETAIL PRICE \$90.49  
**SAVE 50%**



## Cambridge

Durable, dependable and radiates professional.

Our classic oxford delivers ultimate comfort and safety. The Cambridge is crafted with water-resistant, genuine leather, plus our 360° stitch-reinforced, patented SFC Mighty Grip outsole. Removable cushioned insoles and a steel shank add comfort and arch support.

Men's: 6006 Black  
Medium 7–11½, 12, 13, 14, 15  
Wide 8–10½, 11, 12, 13, 14

Available for women:  
**Madison**  
Style 7006 Black  
on SpendSmart today!

MCDONALD'S  
SPECIAL PRICE  
**\$22<sup>98</sup>**  
RETAIL PRICE \$53.49  
**SAVE 57%**



## Talon II

Streamlined comfort meets our reliable, patented SFC Mighty Grip outsole.

Keep your balance on slick floors in this water-resistant slip-on that features elastic for a great fit. The steel shank adds arch support, while removable cushioned insoles provide extra comfort for those long shifts. Made of leather and man-made upper.

Men's: 8032 Black  
Medium 7–11½, 12, 13, 14, 15

MCDONALD'S  
SPECIAL PRICE  
**\$27<sup>98</sup>**  
RETAIL PRICE \$45.49  
**SAVE 38%**



## Aristocrat II

This polished oxford promotes your look and elevates your level of comfort.

Move through your workday with confidence. Smooth, full-grain leather sets an executive tone while the shock-absorbing patented SFC Mighty Grip outsole keeps you safe. The Aristocrat II is designed with a steel shank for added support and features removable cushioned insoles.

Men's: 1010 Black  
Medium 7–11½, 12, 13, 14  
Wide 8–10½, 11, 12, 13, 14

MCDONALD'S  
SPECIAL PRICE  
**\$32<sup>98</sup>**  
RETAIL PRICE \$90.49  
**SAVE 64%**