

To: KES Product Notification

Copies: Mr. Gary Fang, Mr. Greg Wilson, Mr. Tom Michalski, Mr. Bob Beecroft, Ms. Darcy Gilbert, Mr. Russ Plum, Mr. Bill Mulkey, Mr. Craig Bathurst

Subject: US APPROVAL AND RELEASE: SYR Rapid Mop System

McDonald's US Equipment Systems is pleased to announce the approval and release of a new optional Rapid Mop System from SYR. This product was designed to quickly clean lobby areas in periods of high traffic or where using a standard wet mop in the middle of the day does not make sense. The Rapid mop provides quick and effective cleaning while leaving the floor clean and dry with minimal effort. The mop handle includes an interior chamber for dispensing solution directly on the floor which prevents product waste. The Rapid Mop is also color coded for easy use in multiple restaurant zones.

The new Rapid Mop System is being manufactured for the McDonald's System by SYR and will be available as an optional item for restaurant resupply from both Franke and H & K. The pertinent information is as follows:

Item Number	Description	Ex-Works KES Price	Ex-Works Location	Minimum Order Quantity	EIS Links
993493	Rapid Mop Frame & Handle	\$19.00	St. Joseph, MO	1 each	RM Frame & Handle
993103	Microfiber Mop Head (pack of 10)	\$16.30	St. Joseph, MO	1 each	RM Mop head



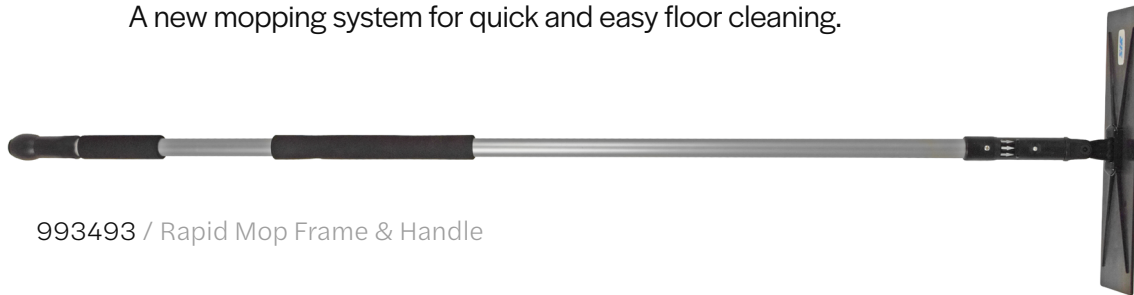
Available immediately. For additional product questions / information please contact SYR at 704-909-1441 or visit syrcclean.com

FOR MORE INFORMATION AND ORDERS PLEASE CONTACT SYR :

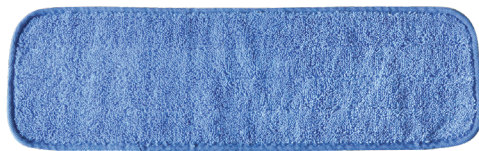
phone: +1 816 232 4100 | email: usa.sales@syrcclean.com | web: syrcclean.com

What is it?

A new mopping system for quick and easy floor cleaning.



993493 / Rapid Mop Frame & Handle



993103 / Microfiber Mop Head (10pk)

What's new?

The SYR Rap Mop System is designed to be used in lobby areas when regular wet mopping is not required or possible due to high customer traffic.

What are the benefits?

- Faster cleaning than traditional mopping
- Works with current approved floor care products
- Uses the minimum amount of moisture required to effectively clean floors, keeping floors dryer and safer than traditional mopping
- Color coded for restaurant zone cleaning
- Mop heads can be laundered with grill and bar clothes up to 300 times

**How do I get started/
implemented?**

Restaurants should order this new product from your local KES or DC and use as instructed to enhance daily floor cleaning procedures.

How do I get this product?

These products can be ordered through your KES, local Distribution Center or via the SpendSmart MarketPlace.

What is the timing?

These tools will be available for restaurant purchase immediately.

What is the cost?

For part numbers and pricing details please contact your KES or local DC.

Where do I go for more information? For additional product questions or to arrange a test please contact SYR at 704-909-1441 or visit syrcline.com

FOR MORE INFORMATION AND ORDERS PLEASE CONTACT SYR :

HOW TO USE THE RAPID MOP



What's included in your opening package :



Rapid Mop
Frame & Handle



3 x Rapid Mop
Heads

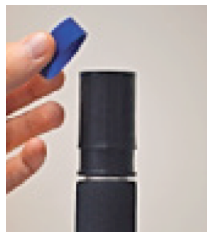


Rapid Mop
Fill Bottle

Preparation :



Fill Rapid Mop
bottle with the
approved floor
cleaner



Place coloured
ring to match
area to be
cleaned (only
once)



Remove cap and
fill handle



Screw in cap and
your ready to go



Pressing the button
on top of the handle
releases the floor
cleaner



White arrows
indicate directional
flow of chemicals



Use the Rapid Mop
in a figure of 8
motion or back and
forth



For baseboard flip
the head onto its
side

Cleaning is easy : Rapid Mop heads can be laundered and dried with towels



Remove the
head and
launder



Place in the
dryer



Wash through a
mop sink



Hang to air
dry

Did you know that the
Rapid Mop is part of a 3 in
1 Dry-N-Safe Kit. Helping
to keep floors clean and
safe at rapid speed.
*Contact SYR or visit
syrclean.com for more
info.*



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| web: syrclean.com